

Alliance for Substance Abuse Prevention (ASAP) February 5, 2014



- Welcome & introductions
- Summary of DFC grant & ASAP
- 7th grade focus group findings
- Overview of grant application
 - Steering coalition
 - Local committees
 - Focus of proposal
- Next steps

Agenda



- **DFC:**
 - Federal grant program that provides funding to community-based coalitions to prevent youth substance use.
 - The philosophy behind the DFC program is that local drug problems require local solutions.
- **ASAP:**
 - Bring together organizations and entities in Winona County committed to preventing substance abuse.
 - Create a comprehensive program focused initially on residents 18 years of age and younger.
 - Use existing and new programs to reach all young residents and encourage them to resist the attraction of substance use.

Do you ever hear other students talking about drugs and alcohol? What do you hear?

- Everyone has seen someone drinking beer, smoking

Male Students:

- Some students smoked marijuana in the bathroom
- Kids at catholic schools smoking marijuana
- Kids smoking on the bus to school
- Drinking on a school bus → before and after school
- Kids smoking at the “smoking tree” by baseball fields

Female Students:

- Kids smoking after school

Think back to the first time you saw someone using drugs or alcohol, can you tell me about that experience?

Male Students:

- It's weird
- Why does it smell funny/bad
- Why do people do it and why can't I have it
- Why do they put the dangerous chemicals in that
- Why do stupid people put that stupid stuff in their body
- What is that (in regards to seeing people smoke in their cars)
- Student had an uncle die from drunk driving accident last New Year's

Female Students:

- Oh My God
- "Mom turned around and said I don't like this tuna pop after drinking a beer"
- What is that

If you had questions about drugs and alcohol, who in your life would you feel comfortable talking to?

All Students:

- Mom
- Dad
- Police
- Obama
- Older siblings
- Grandparents
- Friends
- One female student felt she would look at Google because she doesn't trust anyone in her family

What difficulties do you encounter when trying to get health information?

Male Students:

- People may only know so much and may not want to talk about it
- They do not want the information to get out
- Do not want to get in trouble/grounded

Female Students:

- Extremely shy
- Trying to actually talk about it
- People may talk to other people that you asked for information from, and might think you want to try it

Have you received education on drugs and alcohol? If yes, where did you receive this training and what types of things were covered?

Male Students:

- This class
 - What drugs can do to you
 - Methamphetamine
 - Chewing Tobacco
- Talked about hairy tongue in regards to smoking tobacco
- In ATV safety they talking about how drugs/alcohol impairs the judgment

Female Students:

- In gun safety they talk about how it can affect your mind

If we developed a training class on providing health information to children and teens, what types of information should we include?

All Students:

- Make it scary, but not too scary
- Realistic stories
- Live interviews with people who have been through it
- Show all of the effects
- Show videos
- Talk about the history of the drugs and where they came from
- Field trips to jails to show where you might end up
- Visualizations

Sector	Name	Organization
Youth	Kirsten Weifenbach	Cotter
Parent	Lori Ortega	Winona PTA
Business		
Media	Brian Voerding	Winona Daily News
School		
Youth Serving Organization		
Law Enforcement	Chad Meyers	Winona County
Civic/Volunteer groups		
Healthcare Professional	Helen Bagshaw	Winona Health
State, local, or tribal governmental agency with expertise in the field of substance abuse	Bill Spitzer	St. Charles
Religious/Fraternal		
Other Organization Involved In Reducing Substance Abuse		

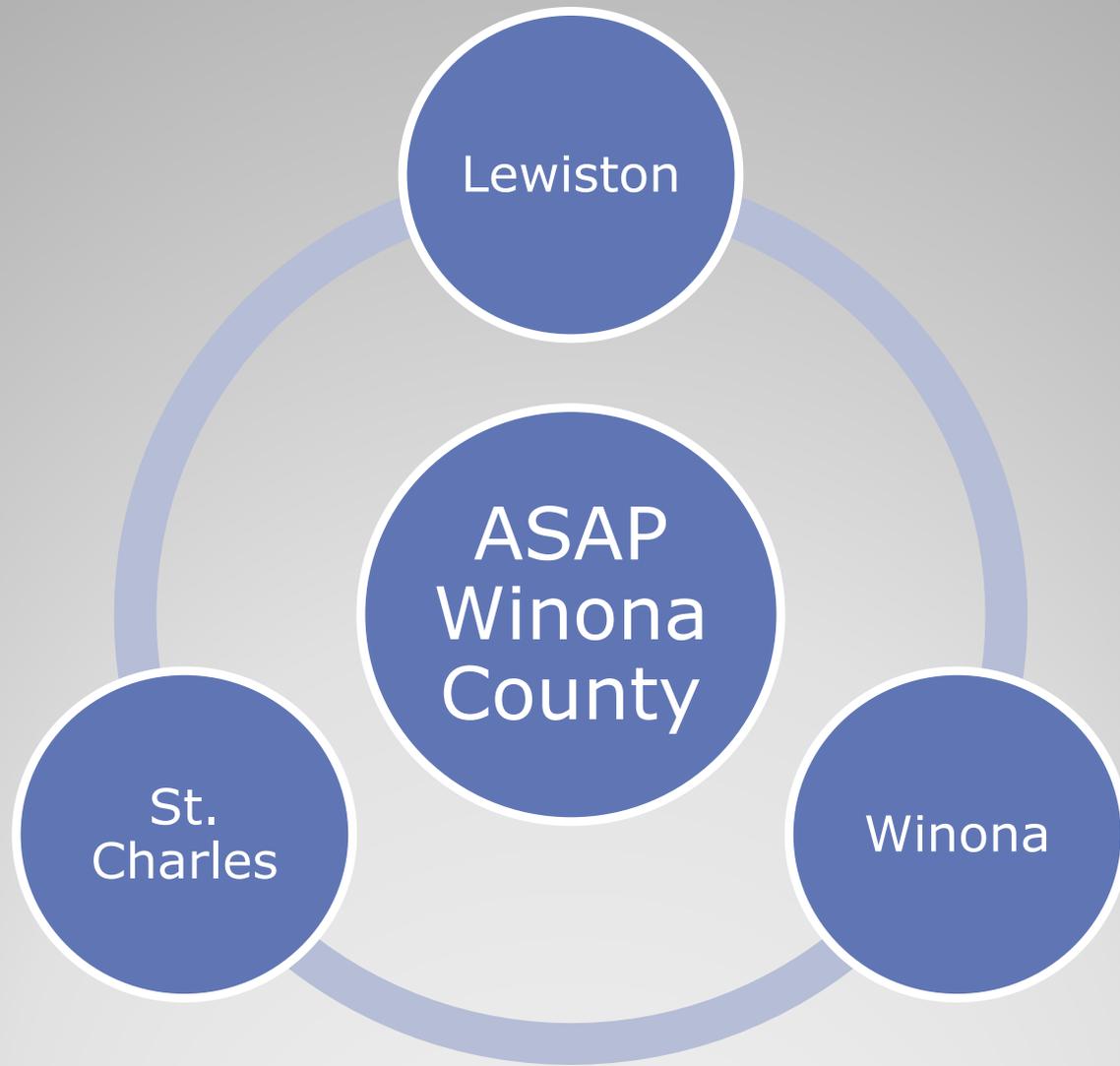
Steering Coalition



- DFC grant requires data on use of:
 - Tobacco
 - Alcohol
 - Marijuana
 - Prescription

Substances for Grant





Structural Overview



Next Steps

- Secure participants for local committees
 - St Charles
 - Winona
 - Lewiston
- Have steering coalition sign CIAs
- Apply for DFC grant in March

Slides can be found at

<http://www.livewellwinona.org/join-the-community/asap/>

THANK YOU!

