

Alliance for Substance Abuse Prevention (ASAP) May 16, 2014



- Introductions & Update on ASAP/DFC
- Strategic Prevention Framework (SPF)
- Whitewater Country Coalition
- Chemical Health Initiative Of Goodhue County
- Going Forward

Agenda



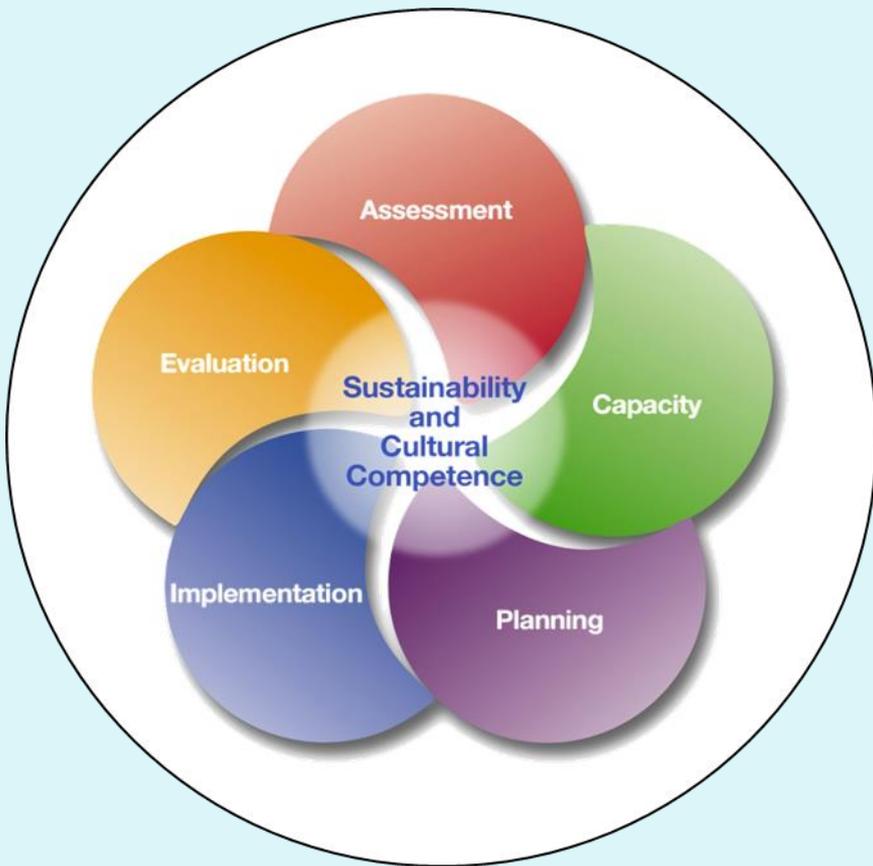
SAMHSA'S Strategic Prevention Framework

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Region 6



**Regional
Prevention
Coordinators**
Alcohol Tobacco and Other Drugs

The SPF



- **Assessment**
- **Capacity**
- **Planning**
- **Implementation**
- **Evaluation**

***Sustainability
Cultural Competence***

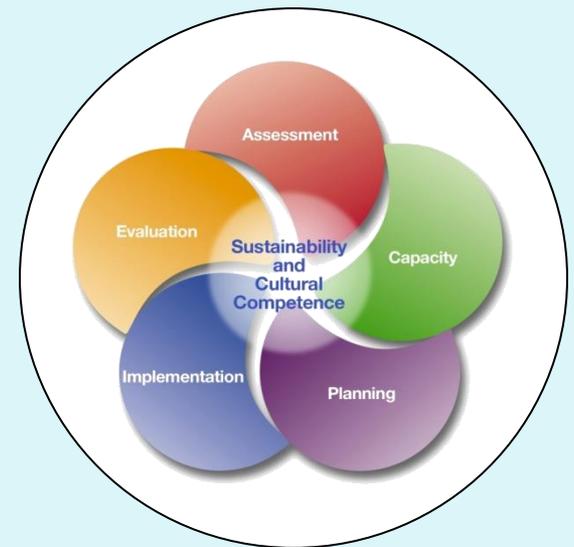
Assessment

- A comprehensive description of your community
 - What is and isn't happening

GOAL: Define the purpose of identifying and addressing local ATOD problems

Assessment Data

- Student Survey Data
- Enforcement Data
- Risk and Protective factors
- Focus groups
- Listening Sessions
- Defining the Community



Understanding your Community

Helps to identify the **real** problems

Fully understand existing resources

Capitalize on existing efforts

Understand community gaps

Assessment helps coalitions by....

- Create consensus about ATOD problems
- Identify and analyze environmental, social and individual factors.
- Increase the likelihood that your coalition will select and implement policies & practices that will actually reduce the problems.
- Establish baseline information
- A helpful tool for sustainability.

Capacity

Mobilize and build capacity to address needs in the community

Do we have everything we need to make the changes we want to see?



Community Readiness

How ready is a community...

To accept that a substance use problem needs to change?

To take action to change the problem?

Community Resources

Human: People who can assist with prevention in some way

Fiscal: money communities bring to prevention efforts, things that cost but are given free (in-kind)

Organizational: structures within an organization that include policies, resources and missions connected to ATOD prevention goals

Coalition Capacity

- Figuring out who the coalition needs inside this “vehicle” of change.
- Have coalition members engaged in the everyday work. Utilizing the skills and resources of the community sectors and members.

Note: If you don't have the accurate skills around the table, be strategic. Get training or find someone that has these types of skills!



Coalition members role:

- Help with assessment, identifying problems and coming up with strategies to work on these problems and implementing them in the community.
- Members leverage resources for change in the community through their professional and personal spheres of influence.

Staff Role:

- Staff assists with support for planning, problem solving and information management.
- Help with prepare meeting minutes, compile reports and facilitate meeting coordination and communication with partners between meetings.
- Monitoring the “business” end of the coalition work, maintain accurate records for funding and reporting requirements.

Planning

Develop a comprehensive strategic plan that includes policies, programs and practices creating a logical, data-driven plan to address problems identified in assessment.

But Why? But Why Here?

A process of identifying what the problem is and why that is a problem in your community.

Logic Model

Underage Drinking

Easy Access

Community Norms

Youth Have access to alcohol in the home

Establishments are not carding youth

Adults 21 and over are buying alcohol for youth

Youth don't feel valued or valuable in community (Empowerment)

Adults unintentionally relay contradictory messages (Boundaries/Expectations)

Youth perceive typical supportive environments (neighborhoods, school, other adults, ect.) to be not-so-supportive (Support)

Youth report they do not have resistance skills (Social Competencies)

Implementation

Implement evidence-based prevention programs, policies and practices.

It is as simple as putting your plan into action!

Two Ways to Implement

1. Coalition members are put as the person/people responsible for the activities chosen.
2. Organizations/Partners commit to do specific work on behalf of the coalition.

Community Mobilization

- Advocates for community level change.
- Influence policy and other decision makers and other officials.
- Research and/or education may be required to speak with confidence.
- Understand what your oppositions are going to be so that you can come up with a plan.

Evaluation

Measure the impact of the SPF and its implemented programs, policies and practices.



5 Functions of Evaluation

1. Opportunity for Improvement
2. Coordination - allows for a story to be told
3. Accountability - ability to see if change is being made with the work being done
4. Celebration accomplishments
5. Sustainability - allows for community support and buy in.

Developing Evaluation Plan

You will want to ask yourself the following:

- Who cares?
- What do they care about?
- Where is the information?
- How will we get it?
- How will we share it?

Cultural Competency and Sustainability



Cultural Competency and Sustainability

Sustainability:

Making your work *Last!*

Cultural Competency:

Communicating with audiences from diverse geographic, ethnic, racial, cultural, economic, social, and language backgrounds

Questions??

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Substance Abuse Prevention Skills Training (SAPST)

June 16-19, Mankato

September 8-11, Bemidji

Reducing Underage Substance Abuse Through the Empowerment of . . .

- School
- Family
- Community

http://prezi.com/5rxgtnksb6fik/?utm_campaign=share&utm_medium=copy



Reducing underage substance abuse through the empowerment of school, family, and community!

Whitewater Country Coalition



VISION Safe and healthy Goodhue County communities

MISSION To enhance the quality of life of Goodhue County families and citizens by promoting chemical health

GOALS

Goal One: Reduce substance abuse among youth and, over time, among adults by addressing the factors in each Goodhue County community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.

Goal Two: Establish and strengthen collaboration among all sectors in each Goodhue County community to prevent underage drinking and substance abuse among youth.

STRATEGY

I. Create a county-wide Advisory Board to develop and implement policies, practices and procedures that create environmental changes at the population level

II. Create community councils that promote multiple prevention strategies across multiple community sectors using the strategic prevention framework model

Chemical Health Initiative Of Goodhue County



- \$125/year for up to 10 years. Grant funds are primarily matched in-kind
- Infrastructure grant - does not fund programs. Many of Goodhue's program offerings are through service club sponsorships or volunteers
- Money was applied for and funneled through Goodhue School District



- Andrea Gierok – Public Health
- Kalene Engel – CJCC
- Justin Green
- Beth Moe
- Janneke Sobeck – Live Well Winona
- Deb McClellan – Live Well Winona
- Katie Lehmann – ATOD Prevention Coordinator

Steering Committee



- **Data and Evaluation**
 - Define the challenge of substance use
 - Determine how success will be measured
 - Identify data sources that measure use/trends
 - Coalition will aid in defining and implementing strategies
 - Establish an evaluation protocol to determine the effectiveness of strategies
- **Strategies and Programs**
 - Research and recommend evidence-based strategies
 - Use the work of the Data and Evaluation Committee to identify strategies with the greatest promise of success, that will empower the coalition to make the best possible decisions about action steps that it will recommend to the community

Invitation to join Sub-Committees



Slides & committee charges can be found at
<http://www.livewellwinona.org/join-the-community/asap/>

Thank you!

