

Alliance for Substance Abuse Prevention (ASAP)

December 9, 2013



- Brief summary of Drug Free Communities (DFC) grant and origination of ASAP
- Report since last meeting on town hall meeting and DFC mentor grant
- Regional ATOD Prevention Coordinator resource
- Building a coalition
- Solicitation of ideas and opinions

Agenda



- **DFC:**
 - Federal grant program that provides funding to community-based coalitions to prevent youth substance use.
 - The philosophy behind the DFC program is that local drug problems require local solutions.
- **ASAP:**
 - Bring together organizations and entities in Winona County committed to preventing substance abuse.
 - Create a comprehensive program focused initially on residents 18 years of age and younger.
 - Use existing and new programs to reach all young residents and encourage them to resist the attraction of substance abuse.

- Town hall meeting
 - Kids are dying. Self-medicating due to depression, peer pressure, unable to confide in someone they trust.
 - 10 years ago the average age to focus on was 16. Today it's 14-16 and sometimes 10-11.
 - Drug use changes quickly. Winona was drastically hit by synthetic drugs 5-6 years ago.
 - More high school kids are smoking marijuana than cigarettes. 50% of Google searches say marijuana is okay for you.
 - Need for new laws to control synthetic drugs.
 - Drug Court participants are ready to be helped.
 - Pathways is a new collaboration between school district and Miller Mentoring to help kids.

Update



- Mentor grant application
 - Submitted by Goodhue County in their second term of DFC funding
 - Competitive grant. Received positive feedback
- Apply for DFC grant in early 2014
 - We need your help!

Update



- Katie Lehmann
 - Regional ATOD (Alcohol, Tobacco, and Other Drug Abuse) Prevention Coordinator
 - Supports local communities in the prevention of alcohol, tobacco and other drug abuse by providing assistance in various areas

Resource



- Centerpiece of the DFC program is an alliance of representatives from a dozen segments of the local community:
 - ✓ Youth
 - ✓ Parent
 - ✓ Business
 - ✓ Media
 - ✓ School
 - ✓ Religious/Fraternal
 - ✓ Youth Serving Organization
 - ✓ Law Enforcement
 - ✓ Civic/Volunteer groups
 - ✓ Healthcare Professional
 - ✓ Other Organization Involved In Reducing Substance Abuse
 - ✓ State, local, or tribal governmental agency with expertise in the field of substance abuse

Coalition



- Responsibilities of coalition members:
 - Be a community leader in a represented sector.
 - Facilitate clear communication between the sector represented and the coalition.
 - Act as a positive role model for youth, families, and peers.
 - Support the coalition's mission.
 - Attend coalition meetings.
 - Contribute to the strategic planning process.

- What resources exist in Winona?
 - Treatment
 - Celebrate Recovery
 - Hiawatha Valley Mental Health Center
 - Pathways
 - Saint Mary's University Counseling Services
 - The Landing (6th-12th graders)
 - Wenden Recovery Services, Inc
 - Winona Counseling Clinic
 - Winona Health Psychiatric & Counseling Services
 - Winona State University Counseling & Wellness Services
 - Prevention Programs
 - High schools
 - Minnesota-AST (Alcohol Server Training)
 - Saint Mary's University
 - Social Host Ordinance
 - Winona State University

Solicitation of ideas



- What do we know about substance abuse?
 - Court data
 - Impaired Driving Statistics for Winona County
 - Saint Mary's University
 - Southeast Technical College
 - Winona County Student Survey
 - Winona Health ER
 - Winona State University

Solicitation of ideas



- What are we doing WELL?
- What are we doing that we can IMPROVE?
- What are we NOT doing that we OUGHT to do?
- What are we doing that we should STOP doing?

Solicitation of ideas



Next meeting

- February 5 at 5:30pm, BA Miller Auditorium, Winona Health
- Goals:
 - Structure of grant application
 - Recruit and sign sector representatives

Slides can be found at

<http://www.livewellwinona.org/join-the-community/asap/>

THANK YOU!

